

Sponsorship Agreement

between **PricewaterhouseCoopers Services (PwC)**
and **Sydney University Science Revue Society (Science Revue)**

Version 1.0, 09-06-2010

Period: 1 June 2010 to 1 March 2011

Intention: The Science Revue wishes to help PwC by promoting PwC to its members as an ideal place for internship and graduate employment.

PwC wishes to help the Science Revue enrich its members university experience through building their communication, collaboration and performance skills as part of participation in the revue.

During the period, the Science Revue agrees to promote PwC by:

- Printing PwC logos on society apparel.
 - August 2010: show t-shirts (100)
 - August 2010: show hooded sweaters (80)
 - February 2011: society t-shirts (200)
 - Printing PwC logos on 2010 show promotional material, including:
 - posters (1000)
 - flyers (800)
 - post cards (2,500)
 - Printing a full page (A5) colour advertisement from PwC in our show programme (2,000 copies). Artwork to be supplied by PwC.
 - Sending up to four recruitment messages for PwC as part of our society's regular emails.
 - Promoting PwC at the society camp (80 attendees), using PwC supplied materials, such as:
 - up to 10 posters
 - PwC pens for writers sessions and sign up.
 - Your chocolate coins or similar.
 - Any other fun/useful promotional items you would like to supply.
 - Including PwC supplied material in show bags for audience members (2000)
 - Including PwC supplied material in member show bags, O-Week 2011 (200)
- (all numbers are estimates)

For the duration of the the agreement the Science Revue will not make sponsorship agreements with any of the other “big four” auditors.

During the period PwC agrees to:

- Make a \$3,000 payment to Science Revue in June 2010, invoice will be sent 9 June 2010.
- Print by 5th August: \$709 in printing, including
 - 1000x A3 100gsm colour posters: valued at \$439 - expresscards.com.au
 - 2,500x colour double sided print postcards: valued at \$270 - expresscards.com.au
- Print by 20th August: \$1,625 in printing, including
 - 2,000x 24 pp A5 full colour programmes: valued at \$1625 - expresscards.com.au

Primary contacts:

PwC:

Lucy Wilson, 02 8266 1424, lucy.wilson@au.pwc.com

Science Revue:

Ben Sand, 0404 153 325, sponsorship@sciencerevue.org